

# OFFICIAL RULES

THE Free Gas Fridays Gas Giveaway is sponsored by Hawaii Motorhead Magazine LLC. Contest begins 6/1/2010 and ends 8/27/2010.

1. **ELIGIBILITY:** Contest open to legal Big Island of Hawaii residents age 18 and older. Employees and members of the immediate families of employees of Hawaii Motorhead Magazine, its affiliated or subsidiary companies, judging agents and promotion partners are not eligible. All federal, state and local laws and regulations apply.

2. **HOW TO ENTER:** You can enter to win at business locations around the Big Island by filling out completely and legibly, basic information on the official entry form and dropping your entry in the contest entry box. To be eligible all entries must be received by 3:00 p.m. each Thursday for the Friday morning weekly drawing. There is a limit of one entry per person. All entries become the property of the Sponsor and will not be returned. If multiple entries are received, only the first entry will be included and later entries will be disqualified. Each entry has an equal chance to win. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the operation of the entry process.

3. **PRIZES:** One (1) Gas Card worth \$100.00 each will be awarded each Friday and One (1) Gas Card worth \$500 will be awarded on the last Friday of each contest month. The Total Approximate Retail Value (ARV) of this contest is \$2,500.00. The prize is not transferable cannot be assigned, substituted or redeemed for cash. The awarded gas card can be used to purchase gas at any service station accepting the prize gas cards. Sponsors reserve the right to substitute a similar prize of equal or greater value in the event that the stated prize cannot be awarded due to circumstances beyond the control of the Sponsor. All taxes, if any, are the sole responsibility of the winners. Neither the sponsor nor its affiliates or subsidiaries will be responsible for any loss, liability or damage arising out of the winner's acceptance or use of the prize.

4. **SELECTION OF WINNER:** Winners will be selected by random drawing from all eligible entries each Friday morning at approximately 7am and read on KWXX FM whose decisions are final in all respects. Odds of winning depend on the number of eligible entries received. Winners will be notified by phone. (and those with known email addresses may be notified by email as well) Winner(s) will have 30 days of the drawing to execute a Statement of Eligibility and Release and claim prize. Failure to claim said prize within 30 days of prize notification will result in disqualification and prize may be awarded to an alternate winner. Entry and/or acceptance of prize(s) constitutes permission for the Sponsor and its agencies to use the winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, unless prohibited by law.

5. **CONDITIONS:** By entering, participants agree to be bound by these complete Official Rules. Sponsor, is not liable for, late, lost, delayed, damaged, misdirected, incomplete,

garbled or jumbled, stolen, postage due mail or illegible entries or for printing, distribution or production errors. Sponsor is not liable for any technical malfunctions of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this contest, or other technical difficulties or failures or other errors of any kind. Sponsor is not responsible or liable for any injury or damage to an entrant's or third person's computer and/or its contents, related to or resulting from contest. Any person attempting to defraud or in any way tamper with this contest will be ineligible for prizes and may be prosecuted to the full extent of the law. Sponsor reserves the right to terminate or modify the contest at any time for any reason. In such circumstances prizes will be awarded based on entries received to date of termination. All prizes will be awarded.